

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE 301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: PLANNED PARENTHOOD ACTION
FUND, INC.

Address: 423 W. 33RD STREET
NEW YORK NY
10001-

Phone: (212) 541-7800

Fax: (212) 247-6275

FEIN #: 13-3539048

Campaign ID: 114-1881-4

Type of Solicitation: TELEMARKETING

File Date: 9/14/2007

Percentage of Funds - Charitable Organization: 47.00%

Percentage of Funds - Professional Solicitor: 53.00%

Revenues		Expenses	
Telemarketing	\$276,441	Salaries	\$135,603.00
Direct Mail	\$0.00	Other Expenses	\$12,078.00
Door-to-Door	\$0.00	Total Expenses	\$147,681.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$128,760.00
Other Revenue	\$0.00		
Total Revenue	\$276,441.00	Deficit/Excess:	\$0.00

Posted On: Tuesday, October 09, 2007